



Green Building for Building Professionals

Learn how green homes provide buyers with lower energy costs and higher value. This two-day course for building professionals discusses strategies for incorporating green building principles into homes without driving up the cost of construction. You will learn how green homes provide buyers lower maintenance, better indoor air quality, and better long-term value. Techniques are also discussed for competitively differentiating your home products with increased indoor environmental quality as well as energy and resource efficiency.

As a graduate of this course, you will be able to:

- Employ resource-efficient materials to achieve comfortable, safe, and sustainable buildings while achieving indoor air quality
- Implement indoor and outdoor water conservation practices
- Consider green building objectives in a remodeling project
- Apply successful business management, marketing, and sales strategies to sell green

Who should attend: Builders, Remodelers, Architects, Real Estate Agents, Subcontractors/Specialty Trades, and Suppliers

Presenter: Bill Adsal has served in volunteer leadership positions for NAHB and other building related associations. He conceived and helped create the magazine, Professional Remodeler. He earned his CGR in 1992, was the NAHB Remodeler of the Year, and is a member of the Remodeling Hall of Fame. He is the Chairman of the PATH (www.PathNet.org) Industry Committee and NAHB's Green Advocate of the year.

Date: October 27th and 28th
(Two day course)

Time: 8:00 a.m. - 4:30 p.m.

Location: YCBA Office
540 Greenbriar Rd.
York, PA, 17404

Menu: Breakfast and Lunch

Cost: \$295 YCBA/NAHB Members
\$350 Non-Members

RSVP: by Wednesday, October 22nd

Designation Credit: Certified Graduate Associate (CGA); Certified Graduate Builder (CGB); Certified Green Professional (CGP)

Continuing Education Credit: Certified Aging in Place Specialist (CAPS), Certified Graduate Associate (CGA), Certified Graduate Builder (CGB), Certified Graduate Remodeler (CGR), Certified New Home Sales Professional (CSP); Master CSP; Certified New Home Marketing Professional (CMP); Graduate Master Builder (GMB); and Member of Institute of Residential Marketing (MIRM)

Become a Certified Green Professional:
Take Business Management for Building Professionals on November 11th, this class, and have two years construction experience to complete the requirements to become a Certified Green Professional.

Green Building Reservation Request Form - Deadline is Wednesday, October 22nd

Company Name: _____ Contact Person: _____
 Telephone: _____ Email: _____
 Attendee(s): _____

Return Reservation and Payment to:

York County Builders Association
 540 Greenbriar Road
 York, PA 17404

Contact: Cathy Warner
 Phone: 717-767-2444 ext. 16
 Fax: 717-764-9395
 E-mail: Cathy@YorkBuilders.com

Payment must be made in advance:

Check enclosed in amount of \$ _____

Visa/MC Card #: _____

Exp date: _____ CVS#: _____

Name on Card: _____

No shows and late cancels may be billed \$50.